

**No. 26-07/2011-T&C-CM(pt.)**

**Date: 11.01.2016**

**Circular T&C-CM No. 66/15-16**

To  
 All CGMs- Telecom Circles/ Telephone Districts

**Sub: Rationalization of tariff under prepaid mobile services-reg.**

Kindly refer to this office letter of even no. dated 29.05.2015 and letter no. 26-07/2011-T&C-CM dated 20.05.2014, 24.11.2014 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Based on current market scenario, It has been decided by competent authority to rationalize below voice STVs as under:-

Table (A)

<b>Rationalization of Existing Voice STV</b>					
<b>Existing</b>			<b>Revised</b>		
<b>DESCRIPTION OF VOUCHER</b>	<b>MRP (in Rs.) incl of S. Tax</b>	<b>Validity in days</b>	<b>DESCRIPTION OF VOUCHER</b>	<b>MRP (in Rs.) incl of S. Tax</b>	<b>Validity in days</b>
Local call-any net @ 1.4p/ 2 sec	44	27	<b>Local call-any net @ 1.4p/ 2 sec</b>	<b>44</b>	<b>25</b>
Local call-any net @ 1.4p/2 sec	122	81	<b>Local call-any net @ 1.4p/2 sec</b>	<b>122</b>	<b>75</b>
Local On-Net @ 20p/Min	47	28	<b>Local On-Net @ 20p/Min + Rs.20Talk value</b>	<b>47</b>	<b>21</b>
All STD Voice Calls @ Rs 0.35/Min	84	84	<b>All STD Voice Calls @ Rs 0.35/Min + Rs.24 Talk value</b>	<b>84</b>	<b>60</b>


**Note:** The above STV rationalization will be effective for all the circles except STVs in specific circles which have already been rationalized /withdrawn.

Table (B)

<b>New Voice STV</b>		
<b>Type of Voucher</b>	<b>MRP (in Rs.) incl of S. Tax</b>	<b>Validity in days</b>
<b>Local call-any net @1p/ 2 sec</b>	<b>69</b>	<b>30</b>
<b>Local call-any net@1p/2 sec+Rs.25 talk value in main account</b>	<b>209</b>	<b>90</b>

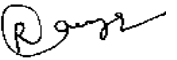
- All the other terms and conditions will remain same.
- The above tariff will be applicable with effect from 16.01.2016 Pan India basis.** The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.

5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.2137 dated 07.01.2016 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhama)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)